



# Women's Economic Participation Project

## Application Form for Women-owned or Women-led SMEs

(It is strictly dedicated to women to participate to this project)

The project aims at Women's Economic Participation in North and Mount Lebanon Governorates. It aims at contributing to the economic empowerment of women by addressing women's limited access to, control of, and benefits from economic opportunities. The project is funded by the Government of Canada and implemented in partnership with the United Nations Development Program (UNDP) and René Moawad Foundation (RMF), the Berytech Foundation (Berytech), the Atayeb Al-Rif COOP (AAR) (Atayeb Al-Rif), DOT Lebanon, and the National Committee for the Follow-up of Women's Issues (CFUWI):

### Eligibility Criteria:

- Lebanese Women entrepreneurs who have a running business for more than two years; (Women should be leading their businesses or at least have a majority of shares)
- Should submit evidence of earlier operations, at least for the last two years;
- Should submit the availability of a product (or more) ;
- Should demonstrate the availability of a local/ premises/store;
- Women founder should be aged more than 18 years old;
- Women founder should have the ability to use computers;
- The business should not be necessarily registered;
- The business should have a social, economic, or environmental impact;
- The business should not benefit from ongoing financial support initiatives from other donors;

### Selected value chains for the project:

- Agricultural value chains: Oregano (wild and cultivated), friqeh, small ruminants, and honey.
- Non-agricultural value chains: Handcrafts, renewable energy, and information communication technology (ICT).

### Program Details:

Selected businesses will have the opportunity to attend training workshops, coaching sessions and mentoring. They will be able to receive an In-kind grant based on their needs and challenges. Topics covered in the sessions will be about the business idea, products and services, marketing, finance, legal aspects, etc.

### Selection Criteria

Based on the application form (herein) and compliance with eligibility criteria, SME' s will be selected to go through an initial needs assessment. Those steps will allow the evaluation committee to select the SME's that will have the potential to benefit from the program.

Grateful for your interest in Women's Economic Participation Project.

This questionnaire will take 20-30 minutes to complete. All of your responses will be confidential.





A. **Personal Information** for women-owned or women-led SMEs

1. Name:

*Surname*

*Middle name*

*Family name*

2. Address: Governorate  Mount Lebanon  
 North Lebanon

Caza \_\_\_\_\_

Village \_\_\_\_\_

3. Age:  <18

19- 30

31- 45

>45

4. Email:

5. Telephone:

Mobile: \_\_\_\_\_

Landline: \_\_\_\_\_

6. Nationality :  Lebanese

Others, please specify:

7. How did you hear about the Women's Economic Participation Project?

8. What are your project social media/ website links?

B. **Information about your company: SMEs**

9. Name of you company:

10. Company address:

11. Company email:

12. Company website (if available):

13. Launching date:





14. Is the company registered?

- Yes
- No
- Pending

\*If pending, when are you planning on registering the company?

15. How are you generating revenue? Describe your company's revenue streams

16. Business ownership:

<input type="checkbox"/> 100 % female-owned	<input type="checkbox"/> Co-owned
	Female %:                      Male %:

17. Sector: in which sector does your business operate?

- a- Agriculture
  - Oregano (wild and cultivated)
  - Friqeh
  - Small ruminants
  - Honey
- b- Non-agriculture value chain
  - Handcrafts
  - Renewable energy
  - Information Communication Technology (ICT)

18. What services/products does your company offer?

19. Clear problem statement. In other words, what problem are you trying to solve in the market? Why is your product/service needed?



20. What innovation are you bringing into the sector in which you are operating?

21. What social benefit (s) does your organization bring to the society in which you operate (direct or indirect) and what is your vision on social impact?

22. Where do you sell your products/services? (online, in store, at clients location, exports)?

23. How did you fund, or how are you funding, your business?

- Loan
- Personal income or savings
- Grant from another NGO/Nonprofit
- financial institution
- Investors
- Other (Specify)

24. How many other businesses are similar to yours in the area?

- None (0)
- Few (1-3)
- Many (4+)

25. What makes your product / service different from those of your competitors?



26. How much sales / turnover have you had in the last year?

27. What are the obstacles you face for expansion? Select all that apply.

- Access to credit or financing
- Lack of market information
- Competition in the market
- Lack of human resources
- Law and regulations
- Lack of experience
- Other, Specify

28. Choose 2-3 possibilities for improvement/amelioration within your company.

- Marketing
- Social Media Presence
- Finance
- Management/Leadership
- HR
- Other, Specify

29. Discuss your business plan with a vision projection for the coming 3 years. What are your implementation / expansion plans? Where do you see your company?

### C. Management & Employment Overview:

30. Do you have a board member or management team?

- Yes
- No



31. If yes, how many members make your board / management team? Briefly describe their duties.

32. How many women are on the board / management team? Briefly describe their duties.

33. Number of current employees in total:

- Number of women employees:
- Number of men employees:

34. Type of employees: select all that apply.:

- Full Time
- Part time
- Hourly/Daily wages or Freelance

D. Additional Information:

35. Did you receive or participate in any capacity-building initiatives before? If yes, what types of trainings have you attended so far?

36. Why did you decide to participate in Women's economic participation Project? How do you think this project would benefit you and your business?

**Your application is subject of verification and we will be contacting you soon!**

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